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| Kampagnenbesitzer | **Kampagnenname** | Startdatum | Kampagnentyp | **Budget** | **Revenue** | Insgesamt angesprochene Benutzer | Aktive Benutzer | ROI | Tage seit dem Start |
| Halima, Yakubu | E-Mail Ende Januar | 27. Jan. | Digitales Marketing | = 500 | $ 6,980 | 4205 | 465 | 1296,00 % | 366 |
| Kovaleva, Anna | Plakate klein | 29. Januar | Markenmarketing | 250 | $ 4,732 | 2.000 | 500 | 1792,80 % | 364 |
| Smith, Avery | Plakate groß | 3. Februar | Markenmarketing | 4\.500 | $ 5,632 | 10.000 | 362 | 25,16 % | 359 |
| Glazkov, Ilya | Produktbewertung 3x | 16. Januar | Programm zur Verbesserung | $ 2,750 | $ 5,676 | 35,000 | 5418 | 106,40 % | 377 |
| Lawson, Andre | Targeting-Gruppe 1 | 5. März | Digitales Marketing | 5,800 | 136 | 10.000 | 285 | -97,66 % | 329 |
| Cartier, Christian | Plakate klein | 3. Januar | Markenmarketing | 800 | $ 8,703 | 2.500 | 496 | 987,88 % | 390 |
| Barden, Malik | Branchenkonferenz | 23. Februar | Programm zur Verbesserung | 600\* | $ 4,540 | 950 | 618 | 656,67 % | 339 |
| Macedo, Beatriz | Targeting-Gruppe 2 | 25. Februar | Digitales Marketing | 800 | 788 | 2\.000 | 367 | -1,50 % | 337 |
| Halima, Yakubu | E-Mail Februar – Nord | 11. Februar | Digitales Marketing | = 500 | $ 12,423 | 4205 | 902 | 2384,60 % | 351 |
| Halima, Yakubu | E-Mail Februar – Süd | 13. März | Digitales Marketing | = 500 | $ 9,293 | 3687 | 673 | 1758,60 % | 321 |
| Halima, Yakubu | E-Mail Februar – West | 22. März | Digitales Marketing | = 500 | $ 16,342 | 5\.278 | 1029 | 3168,40 % | 312 |
| Connors, Morgan | Produkterwähnung 5x | 6. Februar | Programm zur Verbesserung | 635 | $ 2.208 | 55.000 | 1470 | 247,72 % | 356 |

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|  |  | Kampagnentyp | ROI-Durchschnitt |  |  |  |  |  |  |  |  |  |  |
|  |  | Digitales Marketing | 1418,07 % |  |  |  |  |  |  |  |  |  |  |
|  |  | Markenmarketing | 935,28 % |  |  |  |  |  |  |  |  |  |  |
|  |  | Programm zur Verbesserung | 336,93 % |  |  |  |  |  |  |  |  |  |  |
|  |  | **Grand Total** | 1027,09 % |  |  |  |  |  |  |  |  |  |  |
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|  |  | | **Kampagnenname** | | | Summe Umsatzerlös | | |
|  |  | | E-Mail Februar – West | | | $ 16,342 | | |
|  |  | | Plakate klein | | | $ 13,435 | | |
|  |  | | E-Mail Februar – Nord | | | $ 12,423 | | |
|  |  | | E-Mail Februar – Süd | | | $ 9,293 | | |
|  |  | | E-Mail Ende Januar | | | $ 6,980 | | |
|  |  | | Produktbewertung 3x | | | $ 5,676 | | |
|  |  | | Plakate groß | | | $ 5,632 | | |
|  |  | | Branchenkonferenz | | | $ 4,540 | | |
|  |  | | Produkterwähnung 5x | | | $ 2.208 | | |
|  |  | | Targeting-Gruppe 2 | | | 788 | | |
|  |  | | Targeting-Gruppe 1 | | | 136 | | |
|  |  | | **Grand Total** | | | **$ 77.453** | | |
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